



Groups & Travel Trade Meeting

Thursday 19 June 2025, 2pm

AGENDA

- | | |
|---|-------------------|
| 1. Welcome | Fiona Errington |
| 2. How's business?
eg. top line trade visitor figures, forward bookings etc. | All |
| 3. Understanding the Cruise Sector by English Heritage | Anna-Karin Hanson |
| 4. VisitWiltshire and Great West Way Travel Trade update | Flo |
| 5. Wiltshire Fam Visit and Wiltshire Showcase Proposal | Flo/Fiona |
| 6. Travel Trade Opportunities & 1:1 Support | Flo |
| 7. Any Other Business | All |